



NAMY
BUSINESS SOLUTIONS

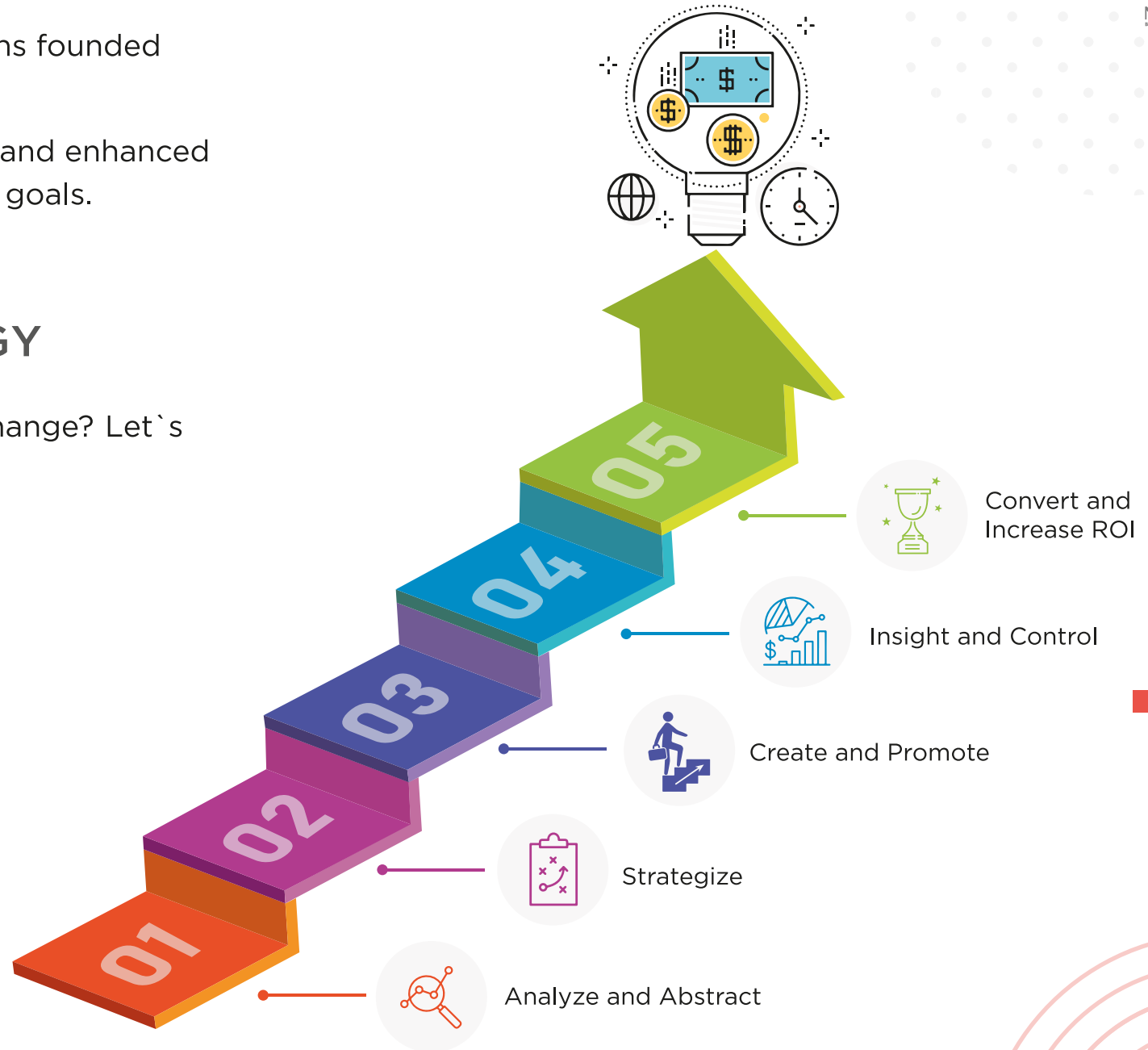
MARKETING SERVICES FOR
CONTINUOUS BUSINESS GROWTH

OVERVIEW

- Namy for business solutions founded in 2017 in Egypt.
- Over **5** years we achieved and enhanced 200+ companies business goals.

OUR METHODOLOGY

“ Ready to make a real change? Let`s build this thing together! ”



NAMY FOR BUSINESS SOLUTIONS IS THE WAY TO PLAN AND COMMUNICATE



1-PLANNING

- Marketing plan.
- Marketing consultation.
- Social media marketing plan.



2-COMMUNICATE

- Web solutions.
- Graphics and photography.
- Video and multimedia.
- Copywriting.

SOME OF OUR CLIENTS

Over **5** years we achieved and enhanced
200+ companies business goals.



OUR SERVICES



**SOCIAL MEDIA
MANAGEMENT**



**GOOGLE
ADS WORD**



**BRAND DESIGN
AND STRATEGY**



**SEARCH ENGINE
OPTIMIZATION**



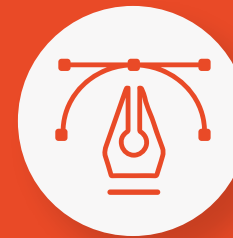
**ANIMATION
VIDEOS**



**MARKETING
CONSULTATION**



**WEBSITE
DEVELOPMENT**



**ARTWORK
AND PRINTING**

1- SOCIAL MEDIA MANAGEMENT

Social media plan with **SMART** goals and **CLEAR** results

Samples designs



2- GOOGLE ADS

Work with a Google Adwords agency
that gets **RESULTS**

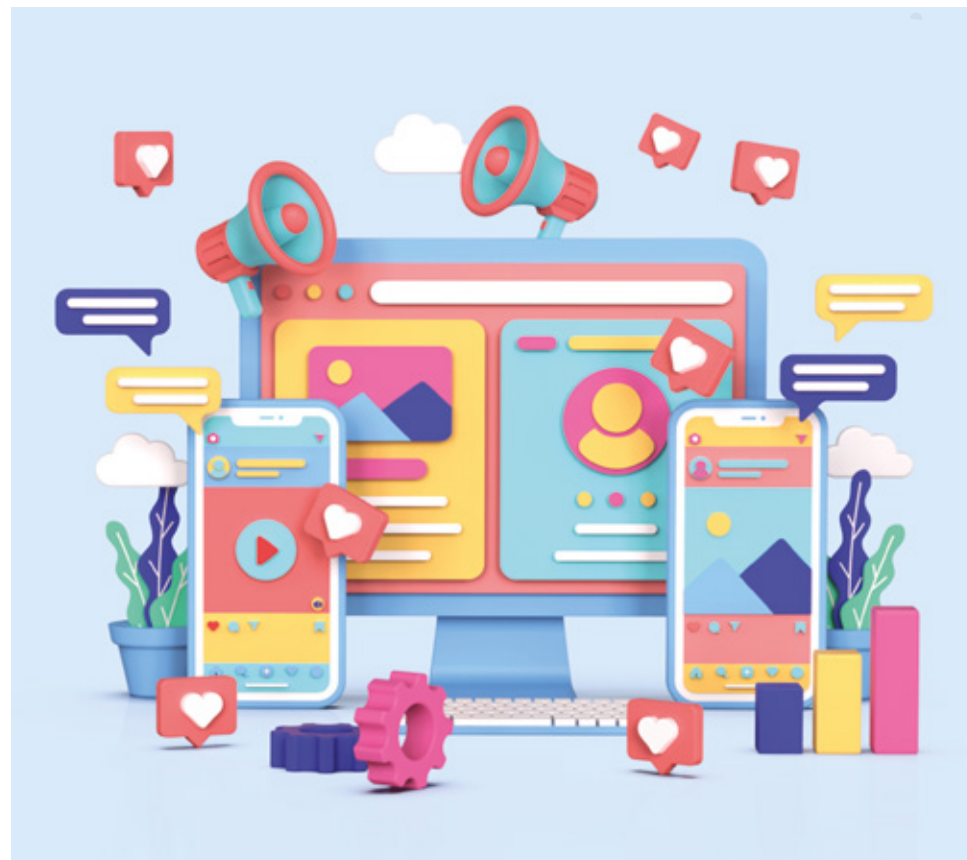
“ To carry out a good advertising strategy in Adwords, we need to define the objectives we want to achieve. These objectives must be measurable and achievable, otherwise the optimization of the campaigns will not be carried out correctly, after all, this is the performance indicator.”

“ Once the objectives have been defined, we value through which channel we can achieve them more efficient.”



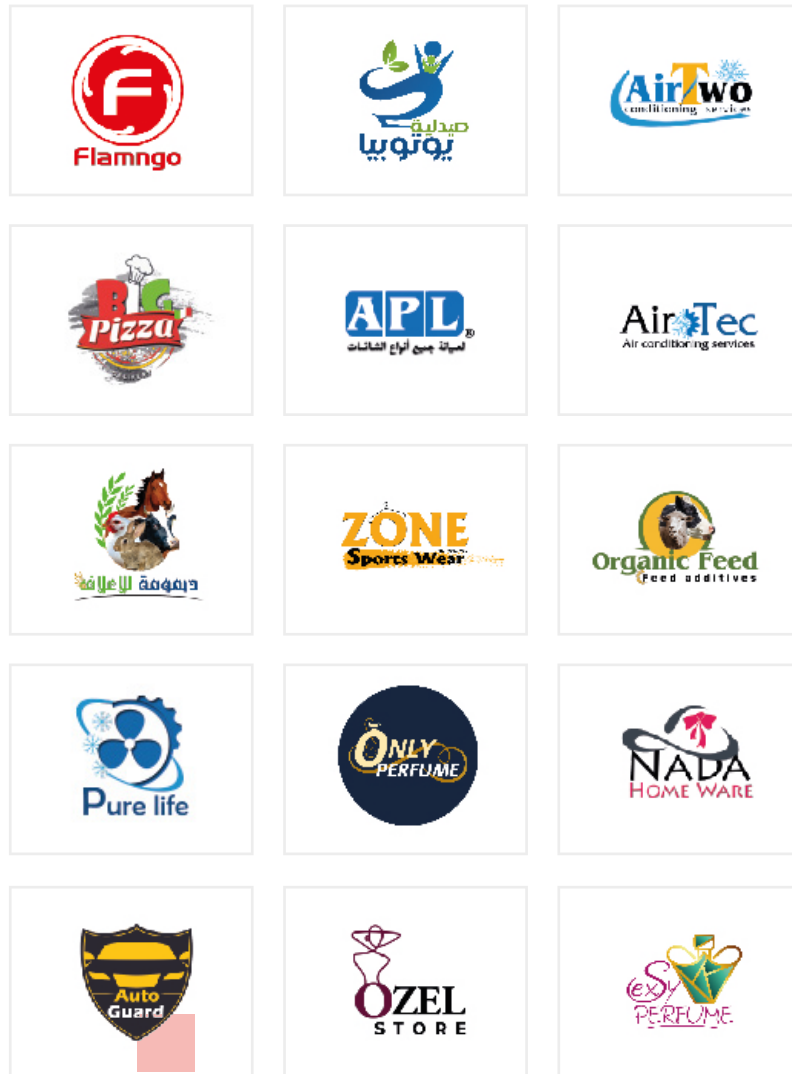
What we can offer in Google AdWords?

- Search campaigns.
- Display campaigns.
- Shopping campaigns.
- Youtube campaigns.

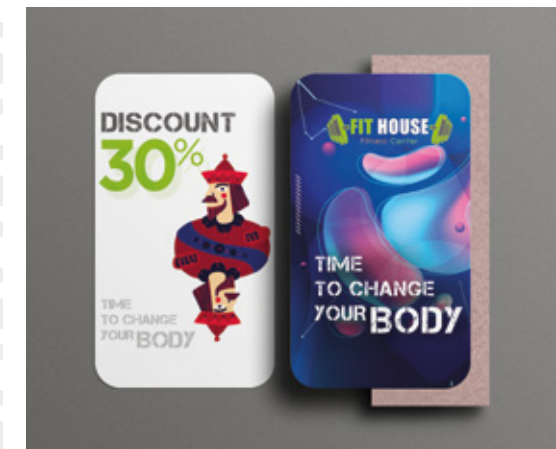


3- BRAND DESIGN AND STRATEGY

L o g o s D e s i g n s



C a r d s D e s i g n s



CORPORATE IDENTITY • LOGOS

4- SEARCH ENGINE OPTIMIZATION



What we can offer in SEO?

- Competitors and keywords analysis.
- Website content developing.
- Internal linking developing.
- Links to site " Back links ".
- Call to actions to blogs and sharing.

What are the benefits of SEO?

- SEO Offers Impressive ROI.
- SEO Improves Credibility & Trust.
- SEO Reaches Your Entire Target Audience.
- SEO Optimizes User Experience.
- SEO Enhances PPC Success.
- SEO is a Long-Term Marketing Strategy.
- SEO is Key to Search Visibility.



5- ANIMATION VIDEOS



<https://www.youtube.com/watch?v=EystEKgSYEo>



<https://www.youtube.com/watch?v=eTe-6bFQITg>



<https://www.youtube.com/watch?v=wwMVTopoZDM>

OTHER SAMPLES FROM OUR VIDEOS

<https://www.youtube.com/channel/UCY0MDmC4Y9EsGoZ7M3JD5dQ>

6- MARKETING CONSULTATION

What Are the Benefits of Marketing consultation?

Namy will help you to create ,implement & measure marketing strategies.

“ We help create a detailed marketing plan, determine a business’s marketing message, and identify the appropriate marketing mix to get the message out to the target market. Our consultants are involved in implementing the marketing strategy and measure marketing ROI.”

What we can offer in Marketing consultation?

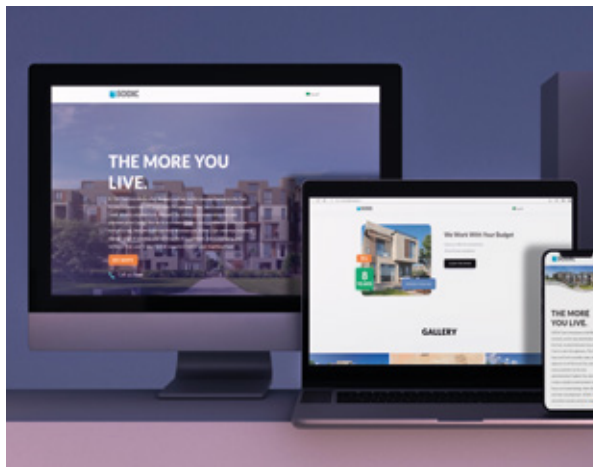
- Provide an external viewpoint to internal challenges.
- Create a detailed marketing plan.
- Identify the appropriate marketing mix to get the message out to the target market.
- Create and implement marketing strategy.



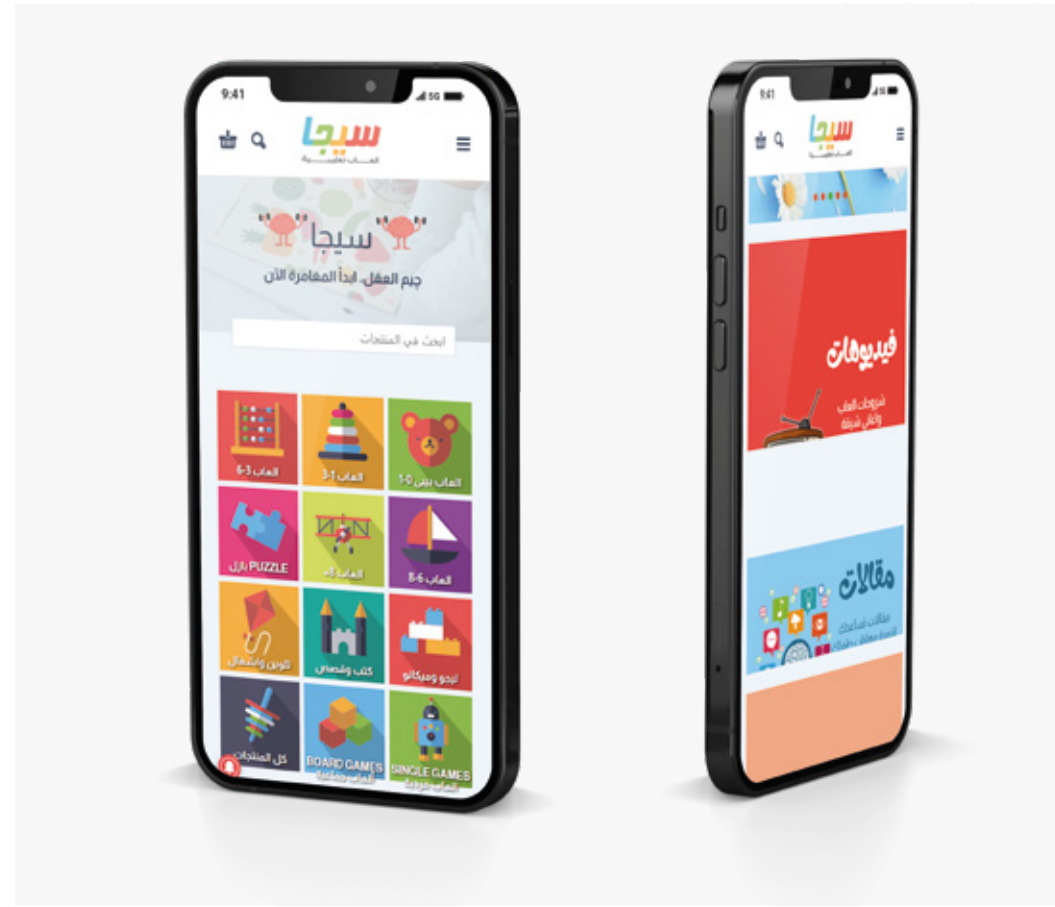
7- WEBSITE DEVELOPMENT



<https://www.inhouse-egypt.com/>



<https://sodic.homes/>



<https://www.segaedu.com/>

8- ARTWORK AND PRINTING



Flyers Designs



Banners Designs



FELIX • BANNER • PVC • VINYL • ROLL-UP



CONTACT US

want to know more about what`s going on? Get the latest updates on all the projects that are going on in Namy business solution.



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